

KRISTIN  
PANGBURN



VISUAL  
COMMUNICATION  
DESIGNER

kpangburn.com



Cincinnati Metro Area



859.240.3472



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Graphic Designer who's work includes social media campaign builds, web banners, logos, packaging, posters, GIFs, social stories and videos, and TV spots. Skilled in problem-solving, multitasking, and project management communication. Seeking to enhance design skills and expand in career growth to become a Senior Designer.

## RELATED WORK EXPERIENCE

### Icon Marketing Communications

Covington, KY

February 2021 to Present

*Associate Graphic Designer*

- » Creation of custom digital and print assets for Tempur-Pedic®, Stearns & Foster®, and Sealy®.
- » Creating custom storyboard and animations of GIFs, social videos, and TV spots.
- » Kick off meetings with Account Executives for project management and ideation.
- » Development of asset overview presentations for clients.
- » Proofing revisions, client revisions, and preparing digital and printed files for collection.

### Freelance Graphic Designer

Alexandria, KY/Remote

December 2019 to February 2021

- » Clients include: Icon Marketing Communications, S3 Architecture, Breaking the Code LLC., Southgate Independent Schools, & Kentucky Inspection Services.
- » Custom branding (including logo, website, and collateral development).

### Icon Marketing Communications

Covington, KY

May 2019 to December 2019

*Graphic Design Intern*

- » Hot Desk assignments - projects that are assigned throughout the day and due immediately or by end of day.
- » Turnkey digital and print projects with retailer customization.
- » Development for GIF and TV storyboards.

## SKILLS

- » Macintosh, PC, Nikon D750
- » InDesign, Photoshop, Illustrator, AfterEffects, Adobe XD, Lightroom, Dreamweaver, Acrobat
- » Zoom, Microsoft Word, PowerPoint, Outlook, Excel
- » Google Docs, Drive, Gmail
- » Facebook, Instagram, Mailchimp
- » HTML & CSS

## EDUCATION

### BA Visual Communication Design

Northern Kentucky University

Highland Heights, KY

- » Cum Laude - 3.6 GPA

## AWARDS

- » **2019 Annual Juried Student Exhibition**
- » **2018 Annual Juried Student Exhibition**
- » **Deans List** (2016-2018)
- » **Scholars List** (2013-2014)
- » **Scholastic Art Awards** (2014): Silver Key
- » **KyAEA All State** (2014): First Place Graphic Design